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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Mardi Gras in the Park to be held February 9, 2016

Laissez Les Bons Temps Rouler!

Kerrville, Texas (January 11, 2016) – It's that time of year again, grab your friends, festive costumes, and get ready to celebrate Mardi Gras – Texas style! *Mardi Gras in the Park* will be held Fat Tuesday, February 9, 2016 from 6:00 p.m. – 9:00 p.m. The event will take place for the very first time in the beautifully enhanced Louise Hays Park, near the fountain plaza. *Mardi Gras* began in 2005 as a celebration of Kerrville Main Street's 10th Anniversary. It has since evolved into a festival that focuses on Cajun food and beer / wine, entertainment, a royal court, and crowning of the Mardi Gras King and Queen at the event. Live entertainment will again be provided by *Cedryl Ballou & The Zydeco Trendsetters*. Everyone is encouraged to come dressed in costume, and join in on the festivities.

Kerrville Main Street would like to extend a big "thank you" to our major sponsors so far for helping make this event such a success: Crenwelge Motors; James Avery Craftsman; Texas Hill Country Bank; and Kerrville Public Utility Board. *Mardi Gras in the Park* benefits the central

city redevelopment efforts of the Kerrville Main Street program. The Main Street Advisory Board designates the funds to be returned downtown through revitalization projects and incentive programs such as façade and signage grants, marketing, public art, and general beautification projects to create a vibrant downtown in addition to providing startup support for next year's event.

Sponsorship opportunities are still available. [Sponsorship packets](#) can be found on the Kerrville Main Street website. Commitments are requested by January 15th to ensure inclusion in marketing materials.

For safety, the Louise Hays Park entrance on Thompson Drive west of the bridge will be closed to vehicular traffic all day on February 9th. Vehicular entrance to the event will be through the Lehmann & Monroe Park entrance off of La Casa Street. Limited parking is available at the park. Free unlimited covered public parking is available in the downtown parking garage.

Stay tuned for the announcement of the Royal Court.

For additional event information, please visit www.mainstreetkerrville.com, "Like" Kerrville Main Street on Facebook or contact Ashlea Boyle, Special Projects Manager at (830) 258-1153 or via e-mail to ashlea.boyle@kerrvilletx.gov.

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FAT TUESDAY
2 ♦ 9 ♦ 16



FREE Public Admission
6-9PM ♦ Louise Hays Park
Cajun Food ♦ Wine & Beer
COSTUME CONTEST

Live Entertainment by:
Cedryl Ballou & The Zydeco Trendsetters
Crowning of the Royal King & Queen



Visit www.Facebook.com/KerrvilleMainStreet and www.mainstreetkerrville.com
for more information about Mardi Gras In The Park & Sponsorship Opportunities